



ASSISTANCE TO CHARITIES AND PHILANTHROPIC ORGANIZATIONS

The Big Sur International Marathon is a non-profit organization whose purpose is to serve the community by producing a world-class marathon and related fun events that raise money to benefit local charities, while promoting health and fitness.

Charities that wish to align with the Big Sur International Marathon and its various events can benefit in a variety of ways:

- ❖ If the charity is located in Monterey County and can provide a volunteer base of individuals to assist with pre- and onsite race functions, grant funding may be available through submission of a grant application form.
- ❖ Charities that choose to use the Big Sur International Marathon (April) and/or the Big Sur Half Marathon on Monterey Bay (November) as a 'goal race' can receive the following benefits and assistance:
 - Opportunity to use Big Sur Marathon logo on their promotional materials (brochures, ads, t-shirts, etc. -- graphic approval required)
 - Reserved spots for event registration
 - Race registration coordination and monitoring
 - Pre-assembled group packet pick up if desired (some limitations apply)
 - Travel assistance for hotel and restaurant suggestions and recommendations
 - Charity's logo and link included on www.bsim.org
 - Potential promotion in BSIM publications
- ❖ The Big Sur International Marathon requests that charities register their group at least five months prior to the designated race. Also, the charity must provide a reporting of the total amount of funds raised within one month following the event.

If interested in partnering your charity with the Big Sur International Marathon, please contact 831.625.6226 or sally@bsim.org.